



4-5 July 2022 - Lugano

UKRAINIAN-SWISS
Business Hub

AGENDA, 4 JULY 2022

I day 12:00 – 20:30

OFFICIAL OPENING – WELCOME WORDS

12:00 – 12:30

DR. ARTEM RYBCHENKO - AMBASSADOR OF UKRAINE IN THE SWISS CONFEDERATION AND LICHTENSTEIN
FABIO REGAZZI - PRESIDENT OF THE SWISS FEDERATION OF SMALL AND MEDIUM ENTERPRISES, MEMBER OF THE SWISS NATIONAL PARLIAMENT
DMYTRO SIDENKO - PRESIDENT OF THE UKRAINIAN-SWISS BUSINESS ASSOCIATION
SERHIY HAYDAYCHUK - FOUNDER AND PRESIDENT OF THE CEO CLUB UKRAINE, [HTTPS://WWW.CEOCLUB.COM.UA/EN](https://www.ceoclub.com.ua/en)
SECO REPRESENTATIVE

BUSINESS ASSOCIATION AS THE FUNDAMENTAL AND INTEGRAL ECOSYSTEM OF THE COUNTRY BUSINESS ENVIRONMENT

12:30 - 13:30

HANS-ULRICH BIGLER - DIRECTOR OF THE SWISS FEDERATION OF SMALL AND MEDIUM ENTERPRISES SGV-USAM
HENRIQUE SCHNEIDER - DEPUTY DIRECTOR OF THE SWISS FEDERATION OF SMALL AND MEDIUM ENTERPRISES SGV-USAM
ULIANA PERESKOTSKA - BOARD MEMBER UKRAINIAN-SWISS BUSINESS ASSOCIATION
SERHIY HAYDAYCHUK - FOUNDER AND PRESIDENT OF THE CEO CLUB UKRAINE, [HTTPS://WWW.CEOCLUB.COM.UA/EN](https://www.ceoclub.com.ua/en)
ANDRII DLIGACH - DR.ECON., PROF., CEO, ADVANTER GROUP, [HTTPS://ADVANTER.UA/](https://advanter.ua/), FOUNDER, BOARD BUSINESS COMMUNITY, [HTTPS://BOARD.BUSINESS/](https://board.business/)
KATERYNA GLAZKOVA - CEO, UNION OF UKRAINIAN ENTREPRENEURS (SUP), [HTTP://SUP.ORG.UA/EN](http://sup.org.ua/en)

13:30 - 14:15

ONLINE TRANSLATION FROM OPENING CEREMONY, INTRODUCTION, ADDRESSES BY PRESIDENT CASSIS AND PRESIDENT ZELENSKY (ONLINE), PRESIDENT OF THE EUROPEAN COMMISSION VON DER LEYEN

CULTURE PART

CONFERENCE ROOM

14:15 - 14:30

CULTURE PROJECT «SLEEP SWEET BABY» - EMBASSY OF UKRAINE IN SWITZERLAND
AUTHOR OF THE PROJECT - **SOKOL LYUBAVA**
PROJECT MANAGER - **TEDDY AMSTAD**, ARTIST, ART TEACHER, FOUNDER OF THE STUDIO «EXPERIMENT S FARBE» IN SARNEN
THE PROJECT IS CREATED TO SUPPORT CHILDREN WHO WERE FORCED TO LEAVE THE COUNTRY TO SAVE THEIR LIVES, WHO SUFFERED FEARS, WHO DO NOT HAVE A STRONG DAD'S SHOULDER NEARBY, WHO DO NOT SLEEP BECAUSE THEY ARE AFRAID OF SIRENS, THE SOUND OF ROCKET FIRE AND TERRIBLE THUNDER - WAR! IN NEED OF TREATMENT, RESTORATION OF RESTFUL SLEEP

14.30 - 15.00

COFFEE-BREAK

RESTAURANT

PANEL DISCUSSION

15.00 - 16.00

UKRAINE FROM THE INSIDE AND OUTSIDE: ACTUAL VIEW OF UKRAINIAN BUSINESS IN WAR SITUATION AND OUTLOOK FOR THE FUTURE

CURRENT SITUATION WITH ECONOMY, BUSINESS, SOCIAL LIFE. DETAILED ANNOUNCEMENT OF THE AGENDA FOR TWO DAYS

MODERATOR: HENRIQUE SCHNEIDER, DEPUTY DIRECTOR, SGV-USAM - ENERGETICS, ECONOMICS AND RENEWABLE ENERGY

PROF. SEBASTIAN WÖRWAG, RECTOR OF BERN UNIVERSITY OF APPLIED SCIENCES
DMYTRO NATALUKHA - PARLIAMENT OF UKRAINE, CHAIRMAN OF THE ECONOMIC AFFAIRS COMMITTEE
DMYTRO LYVCH - DEPUTY DIRECTOR, CENTRE FOR ECONOMIC RECOVERY, [HTTPS://RECOVERY.ORG.UA/](https://recovery.org.ua/)
ANDRII DLIGACH - DR.ECON., PROF., TARAS SHEVCHENKO NATIONAL UNIVERSITY OF KYIV; CO-FOUNDER, CENTRE FOR ECONOMIC RECOVERY, [HTTPS://RECOVERY.ORG.UA/](https://recovery.org.ua/)
PAVLO KARTASHOV - CEO IN THE UKRAINIAN STARTUP FUND, [HTTPS://USF.COM.UA/EN/](https://usf.com.ua/en/)

PANEL DISCUSSION

VENTURE CAPITAL AND INVESTMENTS

MODERATOR: OLHA AFANASYEVA, EX-CEO OF UKRAINIAN VENTURE CAPITAL ASSOCIATION (2015-2021), PH.D., HEAD OF THE KYIV BRANCH OFFICE AT ELEKS

16:00 - 17:00

SERGII VOITSEHOVSKIY - BOARD MEMBER OF THE BGV GROUP MANAGEMENT; [HTTPS://BGV.COM.UA/UK/](https://bgv.com.ua/uk/)
CO-FOUNDER, KOLO MARKET, RETAIL CHAIN
ANDRIY GOROKHOV - MANAGING DIRECTOR OF THE UMG INVESTMENTS,
[HTTPS://WWW.UMGINVESTMENTS.COM/EN/](https://www.umginvestments.com/en/)
IGOR LISKI - CHAIRMAN OF THE BOARD OF EFI GROUP, [HTTPS://EFI.UA/EN/ABOUT/](https://efi.ua/en/about/)
OLEKSII RUD - HEAD OF THE F1 HOLDING FINTECH, CEO AND CO FOUNDER XPAIDN
[HTTPS://FIHOLDING.COM/EN/](https://fiholding.com/en/)
ANDRIY KOLODUYK, CHAIRMAN OF THE BOARD, UKRAINIAN PRIVATE EQUITY AND VENTURE CAPITAL ASSOCIATION [HTTPS://UVCA.EU/EN](https://uvca.eu/en)

17:00 - 17:30

COFFEE-BREAK

RESTAURANT

PANEL DISCUSSION

SWISS & UKRAINIAN STARTUP ECOSYSTEMS : OPPORTUNITIES AND CHALLENGES

MODERATOR: ULIANA PERESKOTSKA, KICKSTART INNOVATION, BOARD MEMBER USBA
[HTTPS://WWW.KICKSTART-INNOVATION.COM/](https://www.kickstart-innovation.com/)

17:30 - 18.30

PAVLO KARTASHOV - CEO IN THE UKRAINIAN STARTUP FUND, [HTTPS://USF.COM.UA/EN](https://usf.com.ua/en)
NINA LEVCHUK, STARTUP & VC LEAD @ GOOGLE
VALENTINA COCO - COO AT ANCORE STRATEGY, [HTTPS://ANCORESTRATEGY.COM/](https://ancorestrategy.com/)
OLHA AFANASYEVA - EX-CEO OF UKRAINIAN VENTURE CAPITAL ASSOCIATION (2015-2021), PH.D., HEAD OF THE KYIV BRANCH OFFICE AT ELEKS
ALEX THALMANN, CO -FOUNDER OF THE MORPH COMPANY SWITZERLAND

PANEL DISCUSSION

AGRICULTURE & WORLD FOOD SECURITY

MODERATOR: HENRIQUE SCHNEIDER, DEPUTY DIRECTOR OF THE SWISS FEDERATION OF SMALL AND MEDIUM ENTERPRISES SGV-USAM

17:30 - 18.30

MR. MYKOLA SOLSKIY, MINISTER OF AGRARIAN POLICY AND FOOD OF UKRAINE
ANTON YAKOVENKO, GM AT AGRII UKRAINE [HTTPS://AGRII.COM.UA/EN](https://agrii.com.ua/en)
BORIS SHESTOPALOV, CO-OWNER OF HD-GROUP AND GFS GROUP, EXPERT IN AGRIFOOD (FOOD SECURITY, READY MEALS) [HTTPS://GFS.COM.UA/EN/](https://gfs.com.ua/en/)
DARYA DIDKOVSKA, OWNER AND CEO OF APK-RESURS, [HTTPS://ENG.APK-FEED.COM.UA/](https://eng.apk-feed.com.ua/), ZVM TRADE LLC, LUTSKY LLC
DIMITRI CHICHLO, VICE-CHAIRMAN OF THE SUPERVISORY BOARD OF UKREXIMBANK, FOUNDER OF DEMINE FOUNDATION [HTTPS://DEMINE.FOUNDATION](https://demine.foundation)

PANEL DISCUSSION

UKRAINIAN IT: TRANSFORMATION, RECOVERY AND FUTURE PROSPECTS

MODERATOR: YEVGENIY PROTSYUK, CEO REDDYTEC GMBH, USBA BOARD MEMBER

19:30 - 20:30

SOFIA BELENKOVA, DIRECTOR OF ENTERPRISE APPLICATIONS AT ELEKS
NINA LEVCHUK, STARTUP & VC LEAD @ GOOGLE
OLEKSANDR ROMANISHIN, REFORMS DELIVERY OFFICE OF THE CABINET OF MINISTERS OF UKRAINE, DIGITALIZATION STREAM
YURIY GNATYUK - CO-FOUNDER & COO - KINDGEEK, [HTTPS://KINDGEEK.COM](https://kindgeek.com)
MARCO MANNHART, DPM GROUP, [HTTPS://JK-DEVELOPMENT.CH/EN/](https://jk-development.ch/en/)
OLEKSII RUD, HEAD OF THE F1 HOLDING FINTECH, CEO AND CO FOUNDER XPAID [HTTPS://EXCHANGEPAID.COM](https://exchangepaid.com)

20:30-23:00

B2B NETWORKING PARTY + MUSICAL SIDE-EVENT

DJ NICK - JOY ENTERTAINMENT

INFORMAL PART, NETWORKING



4-5 July 2022 - Lugano

UKRAINIAN-SWISS
Business Hub

AGENDA, 5 JULY 2022

II day 9:00 – 19:30

RESTAURANT, GROUND FLOOR

9:00 – 10:00

PRESS BREAKFAST: REBUILD UKRAINE: CHALLENGES AND OPPORTUNITIES FOR THE INFRASTRUCTURE CLOSED EVENT FOR ACCREDITED MEDIA ONLY

MR. OLEKSANDR KUBRAKOV, MINISTER OF INFRASTRUCTURE OF UKRAINE
MS. ANNA YURCHENKO, DEPUTY MINISTER OF INFRASTRUCTURE OF UKRAINE

10:00 - 11:00

PANEL DISCUSSION

RECONSTRUCTION: CORRUPTION PREVENTION AND EFFICIENT PUBLIC FUNDS USE

MODERATOR: MRS. OLEKSANDRA AZARKHINA, ADVISER TO THE MINISTER OF INFRASTRUCTURE

EKA TKESHELASHVILI, COP OF THE USAID SUPPORT TO ANTI-CORRUPTION CHAMPION INSTITUTIONS PROGRAM IN UKRAINE (SACCI)
GEORG ZIEGLER, DEPUTY HEAD OF THE SUPPORT GROUP FOR UKRAINE (EUROPEAN COMMISSION)
OLEKSII DOROHAN, CEO OF BETTER REGULATION DELIVERY OFFICE (BRDO)
ANNA YURCHENKO, DEPUTY MINISTER OF INFRASTRUCTURE OF UKRAINE FOR EUROPEAN INTEGRATION
SERHIY DERKACH, HEAD OF CORRUPTION PREVENTION AND DETECTION DEPARTMENT AT NATIONAL AGENCY ON CORRUPTION PREVENTION
VIKTOR NESTULIA, HEAD OF EASTERN EUROPE AND CENTRAL ASIA AT OPEN CONTRACTING PARTNERSHIP
ANDRII BOROVIK, EXECUTIVE DIRECTOR OF TRANSPARENCY INTERNATIONAL UKRAINE

11:00 - 12:40

PANEL DISCUSSION

RECOVERY OF THE UKRAINIAN ECONOMY – PRIVATE BUSINESS PERSPECTIVE AND PROPOSALS

MODERATOR: HENRIQUE SCHNEIDER, DEPUTY DIRECTOR OF THE SWISS FEDERATION OF SMALL AND MEDIUM ENTERPRISES SGV-USAM

ANDRII DLIGACH, DR.ECON., PROF., CO-FOUNDER, CENTER FOR ECONOMIC RECOVERY CEO, ADVANTER GROUP
ALONA SHKRUM, MEMBER OF PARLIAMENT OF UKRAINE, MEMBER OF THE COMMITTEE FOR FINANCE, TAX AND CUSTOMS
MICHAEL CHOBANIAN, THE FOUNDER OF THE FIRST BITCOIN AGENCY IN EASTERN EUROPE AND THE CIS COUNTRIES, UKRAINE HERITAGE RECOVERY PROGRAM FOUNDER, [HTTPS://BAU.AI/](https://BAU.AI/)
YURIY KRYVOSHEYA, HEAD OF SUPERVISORY BOARD OF PROMPRYLAD [HTTPS://PROMPRYLAD.UA/](https://PROMPRYLAD.UA/), MEMBER OF BOARD OF DIRECTORS OF CANADA UKRAINE CHAMBER OF COMMERCE [HTTPS://WWW.CUCC.CA/](https://WWW.CUCC.CA/)
DR. JOSEF BOLLAG, HONORARY CONSUL OF UKRAINE IN THE SWISS FEDERATION ALBERTONI

12:40 – 13:40

PANEL DISCUSSION

ENGINEERING / MANUFACTURING

MODERATOR: HENRIQUE SCHNEIDER, DEPUTY DIRECTOR OF THE SWISS FEDERATION OF SMALL AND MEDIUM ENTERPRISES SGV-USAM

VALERIYA LESHCHENKO, CEO UMP TRADING SA [HTTPS://UMPTRADING.COM/](https://UMPTRADING.COM/)
IGOR LISKI, CHAIRMAN OF THE BOARD OF EFI GROUP [HTTPS://EFI.UA/EN/ABOUT/](https://EFI.UA/EN/ABOUT/)
ANDRIY ZDESENKO, FOUNDER & CEO BIOSPHERE CORPORATION [HTTPS://BIOSPHERE-CORP.COM/](https://BIOSPHERE-CORP.COM/)
TARAS DEMKURA, CEO BUDMALL [HTTPS://WWW.BUDMALL.COM.UA/](https://WWW.BUDMALL.COM.UA/)
HANNA LEONI, CEO "METEMCO SA" [HTTP://WWW.METEMCO.COM/](http://WWW.METEMCO.COM/)

13:40 - 14:00

COFFEE-BREAK

RESTAURANT

14:00 – 15:00

CULTURAL-SOCIAL PANEL

PANEL DISCUSSION

ENERGY: ENERGY SOURCES AND PROJECTS FOR EFFICIENCY, SECURITY AND INDEPENDENCE

MODERATOR: HENRIQUE SCHNEIDER, DEPUTY DIRECTOR, SGV-USAM -ENERGETICS, ECONOMICS AND RENEWABLE ENERGY

15:00 – 16:00

SERGEY SHAKALOV, CEO KNESS GROUP [HTTPS://KNESS.ENERGY/](https://kness.energy/)
MAXIM TIMCHENKO, CEO DTEK UKRAINE [HTTPS://DTEK.COM/EN/](https://dtek.com/en/)
MATTHIAS GEHRING, OWNER AND CEO SWISS LICHT AG [HTTPS://SWISS-LICHT.COM/DE](https://swiss-licht.com/de)

PANEL DISCUSSION

CONSTRUCTION: REBUILD UKRAINE – ROADS, HOUSES, INFRASTRUCTURE (CONSTRUCTION COMPANIES)

MODERATOR: SERGI ZAMIDRA, WORLD BANK EXPERT, THE FIRST DEPUTY CHAIRMAN OF THE ALL-UKRAINIAN ASSOCIATION OF COMMUNITIES, NEMISHAIEVE TOWN MAYOR (2015-2020)

16:00 – 17:00

GIAN LUCA LARDI, PRESIDENT OF THE SWISS BUILDERS' ASSOCIATION
RUSLAN SHOSTAK, FOUNDER AND CO OWNER OF EVA [HTTP://EVA.UA](http://eva.ua) , **VARUS** [HTTP://VARUS.UA](http://varus.ua)
DR. THOMAS ROHNER, PROFESSOR FOR ARCHITECTURE, WOOD AND CIVIL ENGINEERING, BERN UNIVERSITY OF APPLIED SCIENCES
NICHOLAS TYMOSHCHUK - CEO, UFUTURE [HTTPS://UFUTURE.COM/EN/](https://ufuture.com/en/)
MATTHIAS GEHRING, OWNER AND CEO SWISS LICHT AG [HTTPS://SWISS-LICHT.COM/DE](https://swiss-licht.com/de)
DMYTRO KOVCHANICH, VICE PRESIDENT FIABCI EUROPE [WWW.FIABCI.ORG](http://www.fiabci.org), OWNER BMH-EUROPE

PANEL DISCUSSION

BUSINESS CONTRIBUTING TO GOOD GOVERNANCE AND ANTI-CORRUPTION AS KEY FOR THE RECONSTRUCTION OF THE UKRAINE

CO-MODERATION: TATIANA SAKHARUK AND ANTONIO HAUTLE

17:00 - 18:00

INTRODUCTION BY TATIANA SAKHARUK AND ANTONIO HAUTLE, EXECUTIVE DIRECTORS UN GLOBAL COMPACT LOCAL NETWORKS
MAXIM TIMCHENKO, CEO DTEK UKRAINE, [HTTPS://DTEK.COM/EN/](https://dtek.com/en/)
MR. ALEX LISSITSA, CEO IMC, [HTTPS://WWW.IMCAGRO.COM.UA/EN/](https://www.imcagro.com.ua/en/)
SHORT INPUTS FROM UKRAINIAN AND SWISS COMPANIES (HOLCIM CONFIRMED, NESTLÉ AND OTHERS TBC)

OPEN DIALOGUE AND WORKSHOP WITH CONTRIBUTION FROM THE UKRAINIAN-SWISS BUSINESS ASSOCIATION, SGV-USAM AND ALL COMPANIES AND PARTICIPANTS
SUMMARY AND NEXT STEPS: HOW WE CONTINUE OUR JOINT ENGAGEMENTS FOR THE FUTURE OF UKRAINE

18:00 - 18:15

SUMMARY FROM URC2022 ECONOMIC FORUM

SERGIY TSIVKACH, CEO OF GOVERNMENT INVESTMENT PROMOTION OFFICE UKRAINEINVEST [HTTPS://UKRAINEINVEST.GOV.UA/](https://ukraineinvest.gov.ua/)

PANEL DISCUSSION

NOTES AND REMARKS: PLAN FOR UKRAINE CLOSING REMARKS - PLAN FOR ECONOMY ON A STATE & BUSINESS LEVEL

MODERATOR: HENRIQUE SCHNEIDER, DEPUTY DIRECTOR, SGV-USAM - ENERGETICS, ECONOMICS AND RENEWABLE ENERGY

18:15 - 19:30

VLADYSLAV RASHKOVAN, EXECUTIVE DIRECTOR, INTERNATIONAL MONETARY FUND
ANDRII DLIGACH, DR.ECON., PROF., CO-FOUNDER, CENTRE FOR ECONOMIC RECOVERY, [HTTP://RECOVERY.ORG.UA](http://recovery.org.ua)
SERHIY HAYDAYCHUK, FOUNDER AND PRESIDENT OF THE CEO CLUB UKRAINE [HTTPS://WWW.CEOCLUB.COM.UA/EN](https://www.ceoclub.com.ua/en)
DMYTRO SIDENKO, PRESIDENT USBA
HANS-ULRICH BIGLER, DIRECTOR OF THE SWISS FEDERATION OF SMALL AND MEDIUM ENTERPRISES SGV-USAM
PROF. DR. IUR. DR. H.C. JOSEF BOLLAG, HONORARY CONSUL OF UKRAINE IN THE SWISS FEDERATION
ANDY HUNDER, PRESIDENT OF AMERICAN CHAMBER OF COMMERCE IN UKRAINE
YURIY KRYVOSHEYA, HEAD OF SUPERVISORY BOARD OF PROMPRYLAD [HTTPS://PROMPRYLAD.UA](https://promprylad.ua), MEMBER OF BOARD OF DIRECTORS OF CANADA UKRAINE CHAMBER OF COMMERCE [HTTPS://WWW.CUCC.CA/](https://www.cucc.ca/)

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DJ NICK - JOY ENTERTAINMENT
INFORMAL PART, NETWORKING